R J Reynolds
Tobacco Company

G. N. Kuruc, Jr.
Key Account Manager
400 Raritan Center
Edison, N. J. 08837
908-225-4774
Voice Mail 43778

FAXED
April 1, 1997

Mr. John Rij
Wakefern Food Corporation
355 Davidsons Mill Road
Jamesburg, NJ 08831

Dear John:

Listed below are Price Plus Programs that I would like to run with proposed months:

- ☐ **WORTH $2 Off - 7/20-8/23 cycle**
- ☐ **WINSTON and DORAL $2 Off- 8/24-9/27 cycle**
- ☐ **WORTH $2 Off- November**
- ☐ **WINSTON/DORAL $2 Off- December**

Please confirm the above, and I will forward proper forms.

Thank you.

Sincerely,

Nick

G. N. Kuruc, Jr.

51849 8098

Source: https://www.industrydocuments.ucsf.edu/docs/pjwy0000